

DIGITAL CONTENT ADVERTISING

The Mobile Chamber produces each of the following spotlight articles as part of an annual series: Executive Profile, Investor Spotlight, Legislator Spotlight, Military Spotlight.

Annual advertisers for each series will be recognized as the sole sponsor for their chosen series for one year. Sponsor will receive logo and name recognition as each article is posted on the MobileChamber.com's Business View Blog, Weekly Email Newsletters and Chamber Social Media Platforms.

- ☐ EXECUTIVE PROFILE: \$1,500/year (1 available)
Spotlighting an executive leader in the business community monthly.
- ☐ INVESTOR SPOTLIGHT: \$1,500/ year (1 available)
Spotlighting a Partners for Growth Investor company monthly.
- ☐ LEGISLATOR SPOTLIGHT: \$1,000/year (1 available)
Spotlighting a local state legislator weekly during the 2025 Legislative Session.
- ☐ MILITARY SPOTLIGHT: \$1,000/ year (1 available)
Spotlighting a military veteran in the Mobile Business Community every two months.

MEMBER ADVERTISING CONTRACT

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

Your signature acknowledges that you have read the terms and conditions for digital content advertising with the Mobile Chamber. Return signed form to: cwilson@mobilechamber.com
P.O. Box 2187, Mobile, AL 36652-2187



LOGO REQUIREMENTS

Company to provide their logo for advertising placement in one of the following formats:

- .pdf
- .ai
- .eps

Terms & Conditions

The Chamber's placement reservations and conditions apply. Additionally, the Chamber reserves the right to reject or later cancel any ad (and to remove it from its printed and electronic publications, including the website) for any reason whatsoever, including but not limited to the fact that any artwork is not provided according to specifications, or the ad is based on editorial comment, is politically-oriented or is considered pornographic or otherwise inappropriate by the Chamber or has a link to a site that contains such materials. Additionally, banners containing events, programs or projects that compete, directly or indirectly, with the Chamber's events, programs or projects, cannot be placed on the Chamber's printed and electronic publications (including the website). If a website banner ad has been paid for by a sponsor and is not included on the Chamber's website for the full one year term, THE CHAMBER'S SOLE LIABILITY (AND THE SPONSOR'S SOLE REMEDY) shall be a proportionate return of the amount paid by the sponsor for the banner for the period that it did not run. The Mobile Chamber can not accept faxed advertisements or files with graphics or photos embedded, such as Microsoft Word or Microsoft PowerPoint. We reserve the right to censor, revise, change, alter or reject any advertisement that is not provided according to specifications, based on editorial comment or is politically oriented.

The Chamber's liability for any error it might make in publication of an advertisement (print or electronic) is limited solely to a return of the consideration paid for the advertisement. Only Mobile Chamber members in good standing may advertise.

Cancellations for ads must be received in writing at least 90 days prior to publication date. The Mobile Chamber reserves the right to bill for reserved advertising space if ad material is not received by the deadline

To learn more about the benefits of advertising, contact:
Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com