

BUSINESSVIEW WEEKLY

The *Business View Weekly* is a weekly e-mail business publication produced by the Mobile Chamber. The publication's mission is to effectively communicate with the membership and the business public; to increase support and understanding of the Chamber; highlight its events; promote member events; provide important information about the Mobile area and the region's business community; and serve as an affordable advertising outlet for members.

ADVERTISING RATES

	3x3 300 pixels x 300 pixels	3x6 300 pixels x 600 pixels
1 Week	\$80	\$100
4-7 Weeks	\$70	\$90
8-15 Weeks	\$60	\$80
16+ Weeks	\$50	\$70

All ads may link to a web page or PDF flyer.

Ads are due Wednesday at noon for the next edition. All ads must accompany a signed contract, with a credit card guarantee, noting dates ad(s) should run.

Your signature acknowledges that you have read the terms and conditions for advertising in The Business View Weekly. Return signed form to: cwilson@mobilechamber.com
P.O. Box 2187, Mobile, AL 36652-2187

Terms & Conditions

The Chamber's placement reservations and conditions apply. Additionally, the Chamber reserves the right to reject or later cancel any ad (and to remove it from its printed and electronic publications, including the website) for any reason whatsoever, including but not limited to the fact that any artwork is not provided according to specifications, or the ad is based on editorial comment, is politically-oriented or is considered pornographic or otherwise inappropriate by the Chamber or has a link to a site that contains such materials. Additionally, banners containing events, programs or projects that compete, directly or indirectly, with the Chamber's events, programs or projects, cannot be placed on the Chamber's printed and electronic publications (including the website). If a website banner ad has been paid for by a sponsor and is not included on the Chamber's website for the full one year term, THE CHAMBER'S SOLE LIABILITY (AND THE SPONSOR'S SOLE REMEDY) shall be a proportionate return of the amount paid by the sponsor for the banner for the period that it did not run. The Mobile Chamber can not accept faxed advertisements or files with graphics or photos embedded, such as Microsoft Word or Microsoft PowerPoint.

We reserve the right to censor, revise, change, alter or reject any advertisement that is not provided according to specifications, based on editorial comment or is politically oriented.

The Chamber's liability for any error it might make in publication of an advertisement (print or electronic) is limited solely to a return of the consideration paid for the advertisement.

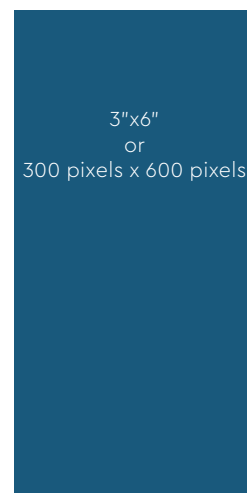
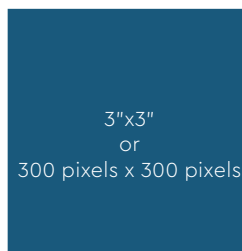
Only Mobile Chamber members in good standing may advertise.

Cancellations for ads must be received in writing at least 90 days prior to publication date. The Mobile Chamber reserves the right to bill for reserved advertising space if ad material is not received by the deadline.



**Mobile
Chamber**

AD SIZES*



*Ads shown are not actual size and shown for approximate dimensions and/or bleeds available.

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MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Week(s) ad should appear
(ads run Thursday afternoon each week except where noted):

JANUARY 2025 ☒ ☐ ☐ ☐ ☐

FEBRUARY 2025 ☐ ☐ ☐ ☐ ☐

MARCH 2025 ☐ ☐ ☐ ☐ ☐

APRIL 2025 ☐ ☐ ☐ ☐ ☐

MAY 2025 ☐ ☐ ☐ ☐ ☐

JUNE 2025 ☐ ☐ ☐ ☐ ☐

JULY 2025 ☐ ☐ ☐ ☐ ☐

AUGUST 2025 ☐ ☐ ☐ ☐ ☐

SEPTEMBER 2025 ☐ ☐ ☐ ☐ ☐

OCTOBER 2025 ☐ ☐ ☐ ☐ ☐

NOVEMBER 2025 ☐ ☐ ☐ ☒ ☐

DECEMBER 2025 ☐ ☐ ☐ ☒ ☐

Size of ad _____

Number of ads requested: _____ Use same ad each week: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep: _____

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STANDARD RATES for 3x3

\$80 each week

\$70 each week for 4-7
weeks

\$60 each week for 8-15
weeks

\$50 each week for 16+
weeks

STANDARD RATES for 3x6

\$100 each week

\$90 each week for 4-7
weeks

\$80 each week for 8-15
weeks

\$70 each week for 16+ weeks

AD FORMAT PROVIDED/ NEEDED:

Advertisements will appear approximately 3" x 3" or 3" x 6" and need to conform to specific guidelines.

Acceptable formats:
PDF, jpg or png only

Physical dimensions:
300 x 300 pixels at 150 dpi or
300 x 600 at 150 dpi

To learn more about the
benefits of advertising, contact:
Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com