

TheBusinessView.com is the Mobile Chamber's business news website.

Launched in 2024, the primary objective of TheBusinessView.com is to serve as a comprehensive resource for business-related news in the Mobile, Alabama region. We strive to provide an influential platform for the Mobile Chamber to highlight the triumphs of Mobile Bay and share stories from the local business community.

Stories on the TheBusinessView.com are promoted through the Mobile Chamber's social media platforms and the Business View Weekly newsletter sent to more than 9,000 emails.

Our commitment is to ensure that the successes of our region are celebrated and that the business community remains well informed and interconnected.

AD SIZES*

970 pixels x 120 pixels

300 pixels x 250 pixels

AD FORMAT PROVIDED/ NEEDED:

Acceptable formats: **PDF, jpg or png only**

Physical dimensions:

300 × 250 px at 150 dpi

970 × 120 px at 150 dpi

SIDEBAR ADS:

STANDARD RATES for 300 X 250

\$400/Quarter

\$1,200/Year

HOMEPAGE BANNER

STANDARD RATES for 970 X 120

\$700/Quarter

\$2,400/Year

BUNDLE

SIDE & BANNER

\$1,000/Quarter

\$3,200/Year

*Ads shown are not actual size and shown for approximate dimensions and bleeds available.

Terms & Conditions

The Chamber's placement reservations and conditions apply. Additionally, the Chamber reserves the right to reject or later cancel any ad (and to remove it from its printed and electronic publications, including the website) for any reason whatsoever, including but not limited to the fact that any artwork is not provided according to specifications, or the ad is based on editorial comment, is politically-oriented or is considered pornographic or otherwise inappropriate by the Chamber or has a link to a site that contains such materials. Additionally, banners containing events, programs or projects that compete, directly or indirectly, with the Chamber's events, programs or projects, cannot be placed on the Chamber's printed and electronic publications (including the website). If a website banner ad has been paid for by a sponsor and is not included on the Chamber's website for the full one year term, THE CHAMBER'S SOLE LIABILITY (AND THE SPONSOR'S SOLE REMEDY) shall be a proportionate return of the amount paid by the sponsor for the banner for the period that it did not run. The Mobile Chamber can not accept faxed advertisements or files with graphics or photos embedded, such as Microsoft Word or Microsoft PowerPoint. We reserve the right to censor, revise, change, alter or reject any advertisement that is not provided according to specifications, based on editorial comment or is politically oriented.

The Chamber's liability for any error it might make in publication of an advertisement (print or electronic) is limited solely to a return of the consideration paid for the advertisement. Only Mobile Chamber members in good standing may advertise.

Cancellations for ads must be received in writing at least 90 days prior to publication date. The Mobile Chamber reserves the right to bill for reserved advertising space if ad material is not received by the deadline.

All ads may link to a web page. All ads must accompany a signed contract with a credit card guarantee, noting dates ad(s) should run.

MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Ad Options:

SIDEBAR

- ☐ Q1
☐ Q2
☐ Q3
☐ Q4
☐ YEAR

HOME PAGE BANNER

- ☐ Q1
☐ Q2
☐ Q3
☐ Q4
☐ YEAR

BUNDLE (SIDEBAR & BANNER)

- ☐ Q1
☐ Q2
☐ Q3
☐ Q4
☐ YEAR

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

Your signature acknowledges that you have read the terms and conditions for advertising in TheBusinessView.com. Return signed form to: cwilson@mobilechamber.com
P.O. Box 2187, Mobile, AL 36652-2187

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To learn more about the benefits of advertising, contact:

Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com

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If you are purchasing advertising for mobilechamber.com as well, you get a **20% discount on your total purchase.*