

# The Mobile Chamber Board of Advisors Directory



## ADVERTISING SPECIFICATIONS

All Mobile Chamber print publications are designed using InDesign software.

All ads must be submitted in digital format using Illustrator, PhotoShop or high resolution files (300 dpi or higher). Files must be CMYK and Macintosh compatible. Confirm the ad is press ready and conforms to the requirements below. Ads that are not print ready will not be accepted or will incur additional charges to prepare for print.\*

- PDF files and all embedded graphics are to be 300 dpi.
- All colors are CMYK (4 plates) with no spot color and no RGB colors.
- All fonts must be embedded.
- For full-page bleed ads, extend graphics at least 0.125" beyond the trim marks on all four sides.

The Mobile Chamber can not accept faxed advertisements or files with graphics or photos embedded, such as Microsoft Word or Microsoft PowerPoint.

We reserve the right to censor, revise, change, alter or reject any advertisement that is not provided according to specifications, based on editorial comment or is politically oriented.

The Chamber's liability for any error it might make in publication of an advertisement (print or electronic) is limited solely to a return of the consideration paid for the advertisement.

Only Mobile Chamber members in good standing may advertise.

Cancellations for ads must be received in writing at least 90 days prior to publication date. The Mobile Chamber reserves the right to bill for reserved advertising space if ad material is not received by the deadline and/or if a cancellation is received fewer than 90 days prior to publication date.

### Limitations:

The Chamber's placement reservations and conditions apply. Additionally, the Chamber reserves the right to reject or later cancel any ad (and to remove it from its printed and electronic publications, including the website) for any reason whatsoever, including but not limited to the fact that any artwork is not provided according to specifications, or the ad is based on editorial comment, is politically-oriented or is considered pornographic or otherwise inappropriate by the Chamber or has a link to a site that contains such materials. Additionally, banners containing events, programs or projects that compete, directly or indirectly, with the Chamber's events, programs or projects, cannot be placed on the Chamber's printed and electronic publications (including the website). If a website banner ad has been paid for by a sponsor and is not included on the Chamber's website for the full one year term, THE CHAMBER'S SOLE LIABILITY (AND THE SPONSOR'S SOLE REMEDY) shall be a proportionate return of the amount paid by the sponsor for the banner for the period that it did not run.

## FILE TRANSFER

Large files may be sent through online applications such as GoogleDrive or WeTransfer. For other arrangements, contact Denise Curtis at 251.431.8641.

Files smaller than 2 MBs may be e-mailed to Denise Curtis at [dcurtis@mobilechamber.com](mailto:dcurtis@mobilechamber.com).

## ATTENTION ADVERTISING AGENCIES:

For inclusion in the publication and to hold advertising space, we require a signed copy of our contract and a valid credit card number. Insertion orders alone will not guarantee ad placement.

The Mobile Area Chamber of Commerce is a 501(c)6 and does not offer agency discounts on its publications.

To learn more about the benefits of advertising, contact:

**Abby Scioneaux, Senior Director of Membership**

251-431-8622 • [ascioneaux@mobilechamber.com](mailto:ascioneaux@mobilechamber.com)

MOBILECHAMBER.COM

MOBILE CHAMBER • PO BOX 2187 • MOBILE AL 36652-2187

# DIRECTORY AD SIZES

The *Mobile Chamber Board of Advisors Directory* is an annual guidebook listing approximately 300 Board of Advisors name, contact and photo.



\*Ads shown are not actual size and shown for approximate dimensions and bleeds available.  
All ads include full color at no extra charge.

**Publication Size: 8.5" W x 11" H**

Final dimensions & orientation to be confirmed.

## ADVERTISING RATES

**Back Cover – premium**

**Full page – full bleed – \$2,500**

Trim Size: 8.5" W x 11" H

Bleed Size: 8.75" W x 11.25" H

**Inside front, inside back,**

**Full page – full bleed – \$1,500**

Trim Size: 8.5" W x 11" H

Bleed Size: 8.75" W x 11.25" H

## MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Credit Card Information:** (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ad has run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

☐ AMEX      ☐ VISA      ☐ MASTERCARD      ☐ DISCOVER

Cardholder's Name: \_\_\_\_\_ CSV2# \_\_\_\_\_

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Chamber Rep: \_\_\_\_\_

## AD SELECTION

- ☐ BACK COVER - \$2,500  
☐ INSIDE FRONT - \$1,500  
☐ INSIDE BACK - \$1,500

## AD FORMAT PROVIDED/NEEDED

- ☐ Camera Ready  
☐ Needs Ad Design\*

**\*NOTE:** For ads other than print ready, additional charges will apply according to ad size and services needed.

*Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the Mobile Chamber. Return signed form to: cwilson@mobilechamber.com.*