



**Mobile
Chamber**

Member Benefits

Knowing Business, Knowing You

Contact Us:

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Base Dues: \$520

MobileChamber.com



Join us to Connect,
Succeed & Grow!

Members of the Mobile Chamber range from start-up businesses to large companies representing nearly every industry sector.

Our vast membership of more than 1,600 member organizations provides our members with a strong network within the Mobile area business community.

You want to be part of this community!

As a Mobile Chamber member, you're investing in both your business and the greater Mobile area. Chamber members help drive our business economy and advance our community forward. Membership provides an array of benefits and keeps business leaders aware of important, ever-changing issues and trends within our region.





Networking

Make important business connections at Chamber seminars, workshops, trade shows and events.

- Coffee with the Chamber
- Networking at Noon
- Business After Hours
- Executive Roundtable
- Growth Alliance Task Force
- Ribbon Cuttings and Grand Openings
- Business Expo
- Member Appreciation Day

Signature Events

State of the City and County

Breakfast for members to hear an annual update from city and county leaders

Annual Meeting

An annual networking event bringing all Chamber members together to celebrate the past year's accomplishments and award winners

Member Appreciation Day

Fish fry at the Mobile Chamber to show our appreciation for our members, board of directors, investors and volunteers

Chamber Classic Golf Tournament

A fun day of networking and friendly competition on the golf course

Forum Alabama

A series of breakfasts where members are invited to hear from state and federal elected leaders

Business Expo

The area's largest business-to-business trade show, where members have an opportunity to market their company, products and services

Eagle Awards & Business Forum

A forum featuring a panel of experts to provide valuable information in the areas of financing, access to capital, legal, human resources, marketing and sales. The event is capped with a luncheon honoring our Annual Eagle Award winners.

State of the Economy

Informs Mobile-area business leaders of economic indicators that could impact business performance in the year ahead

Small Business of the Year Awards

Annual luncheon to honor the Small Business of the Month winners and announce the Small Business of the Year.

Publicity

Members are offered opportunities for free publicity and heightened name recognition.

- Offered free ribbon cuttings for added exposure for new businesses and new locations.
- Free event listings and promotions in the Chamber's community calendar and email newsletter, the Business View Weekly
- Opportunity to share business news to the Chamber's news website TheBusinessView.com
- Ability to post business announcements on the Chamber's Facebook Group - Mobile Chamber Connection
- Unlimited Chamber directory category listings
- Receive a new member welcome on the Chamber's social media channels
- Gain recognition through Chamber awards programs, including our Small Business of the Year, Manufacturer of the Year, Innovator of the Year, Businesswoman of the Year and Eagle Awards
- Offered powerful advertising opportunities in the Chamber's weekly email newsletter - Business View Weekly, on the Chamber's website and TheBusinessView.com
- Take advantage of numerous sponsorship opportunities that enable you to showcase your business to Chamber members and the community at highly attended events
- Receive a Chamber decal to display in their place of business or on their vehicle
- May display an online Chamber membership badge on marketing materials, website and social media channels



Chamber Committees and Task Forces

The Chamber offers numerous committees and task forces to give our members a seat at the table for issues and topics they are passionate about.

- Ambassador Program
- Chamber Chase
- Childcare for Workforce Committee
- Downtown Stakeholders
- Government Affairs Committee
- Growth Alliance Task Force
- Military Affairs Committee
- Partners for Growth

Access Resources

- Our small business development department offers free one-on-one business navigation services for businesses at every stage.
- Access to Mobile Metrics, key demographics on Mobile economy, workforce and industries to aid in business decisions.

Education Opportunities

The Mobile Chamber hosts seminars and workshops throughout the year with expert advice on topics of interest for our members.

These events provide unique professional development opportunities and knowledge sharing for strategies, lessons and best practices covering a range of subjects.





Referrals

Be noticed as an active member of the Mobile business community with increased exposure through our directory, which members turn to first when seeking partners, vendors and services.

- Link to your company's website and social media channels
- Unlimited keywords and categories
- The Chamber receives hundreds of inquiries annually, and only Chamber members are referred
- We encourage members to support fellow Chamber businesses by referring from our member directory and utilizing it themselves



Savings

By being a Chamber member, businesses save money through partnership discounts.

- Member discount card to Office Depot/Office Max
- Employee tuition discounts are offered by Springhill College Online and Columbia Southern University
- One complimentary advertisement in the weekly e-newsletter
- Special rates for meeting room rentals
- Member-to-member discounts
- Free notary service at the Chamber office
- Discount to obtain Certificate of Origin documentation

Economic Development

The Chamber works to strengthen our economy by assisting existing businesses, helping to create new jobs and marketing the Mobile area.

The Chamber's economic development team serves as the economic development arm for the City of Mobile and Mobile County. The Chamber has employees specifically dedicated to workforce development, talent attraction, business expansion and business recruitment. A strong economy is good for all local businesses.

The Chamber's aggressive economic development marketing programs have recruited more than 10,000 new jobs and \$8.4 billion in capital investment in the last 10 years.

Advocacy

We understand the critical role that government and legislative policy play in the success of your business. With your input, we help shape legislation and policy to remove obstacles to help enhance business growth and create opportunity.

The Mobile Chamber, through its members, helps influence government policy by:

- Monitoring and evaluating local, state and federal legislation
- Supporting or opposing actions that could impact the business community
- Building and maintaining healthy relationships with elected officials by communicating business priorities for our members
- Surveying our membership annually to find issues of concern to shape and mold our legislative agenda



What's in it for your business?

New Member

As a new Mobile Chamber member, you will receive:

- Complimentary ad in the Chamber's weekly e-newsletter, Business View Weekly.
- Free 4-hour room rental at the Chamber office during Chamber business afters.
- Opportunity to purchase a Chamber membership mailing list created in an Excel format for only \$50. This price is good for the first year of membership and saves you \$150.
- \$25 discount on a vendor booth at the next Business Expo to be held in August from 10 a.m. to 3 p.m. at Mobile Convention Center.



Board of Advisors

Do you want the unique opportunity to position yourself among the leading businesses driving our region forward? As a member of the Chamber's Board of Advisors, you'll enjoy:

- Access to unique programs, people and events to increase awareness of regional initiatives
- Interaction among other advisors to create a more diverse, networked and united business community
- Special invitations to at least three meetings with the Chamber's elected Board of Directors
- Invitations to business announcements, receptions and other VIP events throughout the year
- Name recognition in the Chamber's printed Annual Report
- Enhanced listing in the Chamber's online directory
- Company and individual listing on Board of Advisors placards displayed in the Chamber's lobby
- Company and individual listing in the Board of Advisors Guidebook
- Special invitation to attend the Chamber's annual Leaders Exchange trip with civic and community leaders
- Free member listings in an Excel format

BOA Membership Requirements:

- Top executive of a firm representing a progressive and successful company
- Desire to work in a collaborative manner with other businesses and civic organizations
- Minimum annual Chamber dues will equal \$3,900, or base dues, whichever is greater

Contact Us

Mobile Chamber Membership Department

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Connect with us!

Stay connected and engaged with us on social media.

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